ORIGINAL

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS FORT WORTH DIVISION FILED

U.S. DISTRICT COURT

NORTHERN DIST. OF TX.

FT. WORTH DIVISION

2009 AUG 17 AM 9: 00 CLERK OF COURT

AMERICAN AIRLINES, INC.,

Plaintiff.

-v.-

Case No. 4:08-CV-626-A

YAHOO! INC. and OVERTURE SERVICES, INC. d/b/a YAHOO! SEARCH MARKETING,

Defendants.

DEFENDANTS' DESIGNATION OF EXPERTS

Pursuant to the Court's March 13, 2009, Order Setting Schedule and Providing Special Pretrial Instructions and the Court's August 6, 2009, Order extending the schedule as to experts, Defendants Yahoo! Inc. and Overture Services, Inc. d/b/a Yahoo! Search Marketing designate the following persons as its experts:

Isabella Cunningham 1412 Barton Creek Boulevard Austin, Texas 78735 (512) 471-8126

Ward A. Hanson STANFORD INSTITUTE FOR ECONOMIC POLICY RESEARCH Stanford University Stanford, California 94305 (650) 723-8450

Daniel J. Slottje FTI CONSULTING, INC. 2001 Ross Avenue Dallas, Texas 75275 (214) 397-1600 Respectfully submitted,

David F. Chappell

Texas State Bar No. 04141000

Scott A. Fredricks

Texas State Bar No. 24012657

CANTEY HANGER LLP

Cantey Hanger Plaza

600 West Sixth Street, Suite 300

Fort Worth, Texas 76102

Telephone: (817) 877-2800

Fax: (817) 877-2807

Michael A. Jacobs (pro hac vice) Lynn M. Humphreys (pro hac vice) Daniel P. Muino (pro hac vice) MORRISON & FOERSTER LLP 425 Market Street San Francisco, CA 94105-2482 Telephone: (415) 268-7000 Fax: (415) 268-7522

Attorneys for Defendants YAHOO! INC. and OVERTURE SERVICES, INC. d/b/a YAHOO! SEARCH MARKETING

CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing was served on Defendants' counsel, as indicated below, on the 17^h day of August 2009:

Dee J. Kelly Dee J. Kelly, Jr. Lars L. Berg KELLY HART & HALLMAN, LLP 201 Main Street, Suite 2500 Fort Worth, TX 76102

Via Facsimile

Via Hand Delivery

Frederick Brown
George A. Nicoud III
Jason Stavers
GIBSON, DUNN & CRUTCHER LLP
One Montgomery Street, Suite 3100
San Francisco, CA 94104

Howard S. Hogan GIBSON, DUNN & CRUTCHER LLP 1050 Connecticut Avenue, N.W. Washington, DC 20036 Via Facsimile

Scott A. Fredricks